

ABSTRACT

Disclosed herein is a liquid crystal display apparatus comprising: a liquid crystal display element composed of a liquid crystal layer and having a plurality of pixels arranged in a matrix pattern; and a driver for dividing one frame into plural fields and interlace-scanning the plurality of fields. In one embodiment, the driver is so structured to drive the respective fields composing one frame so that a scanning order of the fields is discontinued at least once. In another embodiment, the driver is so structured to drive scanning lines by means of a driving waveform having a reset period for resetting a state of liquid crystals, a selection period for selecting a final display state of the liquid crystals, and a maintaining period for establishing the state selected at the selection period, and starts scanning of next field based on reset period end timing of one scanning line of the previous field.